

RUSSIAN ART+CULTURE

PRINTED MEDIA PACK
www.russianartandculture.com

THE WORLD NO. 1 PLATFORM FOR EASTERN EUROPEAN ART & CULTURE

RUSSIAN ART+CULTURE was launched in 2011 as an independent English-language website covering all aspects of Russian and Eastern European culture and the arts.

Content is updated daily with listings of selected events from all over the world, exclusive interviews with world renowned professionals on the Russian cultural scene, reviews of the latest books, exhibitions and performances, research articles and opinion pieces as well as the latest reports on the Russian art market.

Contributors are among the best specialists in their field, among them Simon Hewitt, Ian Christie, and former RBCC Head, Stephen Dalziel.

The website regularly features interviews with prominent figures such as Natalia Osipova, Oscar Rabin, Erik Bulatov, Oleg Kulik, Igor Tsukanov, Marat Guelman, Mikhail Baryshnikov, Maria Alexandrova, Katie Mitchell and Andrey Zvyagintsev to name but a few.

Russian Art+Culture created **RUSSIAN ART WEEK** in London – a bi-annual event that co-ordinates the leading auctions of Russian Art at Sotheby's, Christie's, MacDougall's, Bruun Rasmussen, Rosebery's and Bonhams with Russian-themed exhibitions and cultural events taking place in London. Tying these events together, Russian Art+Culture publishes a comprehensive **OFFICIAL RUSSIAN ART WEEK GUIDE** providing insight and coverage of the most important events and topics.

Russian Art+Culture regularly organises screenings, talks, book launches, exhibitions and private art tours and has been featured in The Times, Daily Telegraph, FT, The Art Newspaper, Huffington Post, and Blouin ArtInfo.

WHERE CAN YOU FIND US?

The guide has a distribution of 2000 copies across London, in a vast number of top venues including the major cultural institutions, leading hotels and fashionable restaurants.

The guide is delivered to London and other European auction houses:

- Christie's
- Sotheby's
- Bonhams
- Rosebery's
- MacDougall's
- Bruun Rasmussen

Guides are delivered to London private members clubs and institutions including:

- Russian Embassy in London
- Arts Club
- Courtauld Institute of Art
- Tate Gallery
- Pushkin House
- Saatchi Gallery
- National Theatre
- Wellcome Collection
- Rossotrudnichestvo

Guides are placed in the lobbies of top London hotels and restaurants including:

- Claridges
- Dorchester
- Browns
- Connaught
- Square
- Hide
- Westbury
- Novikov
- Ritz



CONTACT: Natasha Butterwick natasha@russianartandculture.com

RUSSIAN ART + CULTURE

PRINTED MEDIA PACK
www.russianartandculture.com

CONTENTS



CONTENTS PAGE IMAGE

THIS ISSUE

WELCOME By Natasha Butterwick..... 3	EVENTS 22
AUCTION HIGHLIGHTS By Simon Hewitt..... 4	SCIENCE INTO ART. CAN NEW TECHNOLOGY RESTORE ART'S TRUE IMAGE? Interview with Prof. Roman Maer. By Irene Kukota..... 30
AUCTION SALES Christaki, Sothelys..... 8 MacDougall, Bonhams..... 9 Braun Rasmussen, Stockholm Auktionsverk..... 10	WE RECOMMEND 32
EXHIBITIONS 12	ART RIOT: POST-SOVIET ACTIONISM EXHIBITION Interview with curator Marat Guelman. By Simon Hewitt..... 34
ILYA AND EMILIA KABAKOV EXHIBITION Interview with Tate Modern curator Juliet Bingham. By Marina Maximova..... 16	INFORMATION Partners & Advertising..... 38

Cover: Ilya Kabakov (b. 1933) and Emilia Kabakov (b. 1945) The Sun Springs about the Memory Loss of Genghis Khan, 2005. Oil on paper on canvas, 150 x 190 cm. Private collection. © Ilya & Emilia Kabakov. Photograph courtesy of the artist and Dora Gallery.

Above: Anasty Permylova (1895-1964), Concert Dress for Natalia, 1928. Mixed media on paper, 72 x 53 cm. Currently showing at Bodley Room, exhibition at Sobotka Centre, Norwich.

BRAFA ART FAIR

27 JAN - 04 FEB 2018


BROUERS

save the date

ONE OF THE MOST INSPIRING FAIRS IN THE WORLD

BRAFA.ART

INTRODUCTION



WELCOME

The November 2017 publication of the **Russian Art + Culture Guide** marks three anniversaries of varying importance. The centenary of the Russian Revolution, 5th Anniversary of **Russian Art + Culture** and one year since the beginning of my tenure as **RA+C** owner.

Our site and guide remain the quintessential touchstones for spreading Russia-related cultural news - be it auction sales, book launches, musical and theatrical performances, exhibitions, lectures, or subjects related to the history, language and cultural development of Russia.

In this issue, Simon Hewitt, our international advisor, reviews the forthcoming auction sales and interview Marat Guelman, curator of Art Riot at the Saatchi Gallery, whilst Juliet Bingham talks about her role as curator of the Ilya and Emilia Kabakov retrospective at Tate Modern.

To the roster of London auction houses announcing their Russian sales, we are delighted to add the names of Braun Rasmussen from Copenhagen and Stockholm Auktionsverk.

RA+C will continue to offer a variety of exciting events throughout the year to its readership, and I hope you will enjoy our coverage. It has been a busy year, brimming over with educational and cultural events, and we are grateful for your continued support.

Natasha Butterwick
natasha@russianartandculture.com


RUSSIAN ART + CULTURE

The world's leading platform for Russian art and cultural events.

e: editor@russianartandculture.com
o: office@russianartandculture.com
t: twitter & facebook: @RussianCulture


The contents of this guide are believed to be correct at the time of printing. Nevertheless, the authors, publishers and directors of Russian Art + Culture shall not be liable for loss or harm of any kind which may arise or result from any errors, misstatements or omissions.

www.russianartandculture.com 3



HALF PAGE ADVERT

ivan samarin +44 207 582 5577 www.russianartandculture.com



HALF PAGE ADVERT

www.brafagallery.co.uk
info@brafagallery.co.uk +44(0)794220379

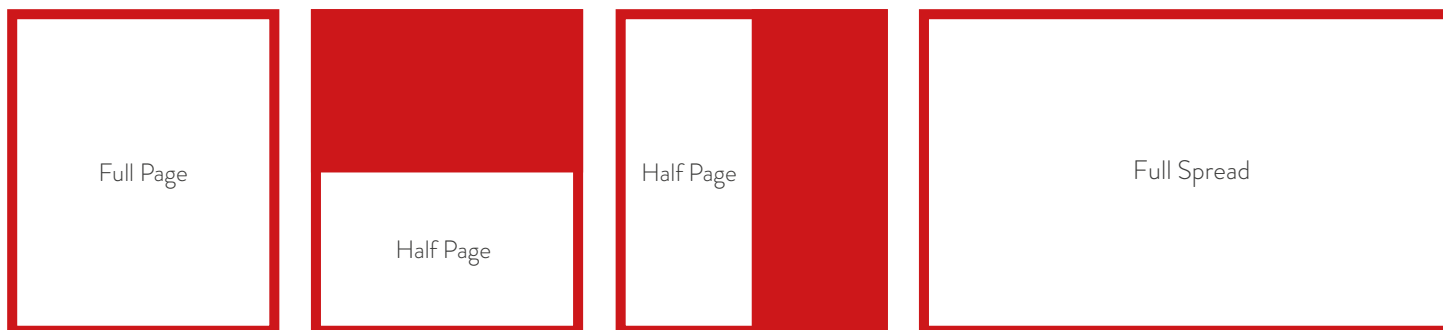
EVENTS	EVENTS
<p>UNTIL 6 JUNE EXHIBITION</p> <p>HIGHLIGHTED EVENT</p> <p>THE RUSSIAN MUSEUM</p> <p>Tickets from</p> <p>Website: www.museum.ru</p>	<p>2 JUNE JAZZ</p> <p>HIGHLIGHTED EVENT</p> <p>TIGRAN HANIKYAN</p> <p>Website: www.cavers22.com</p>
<p>UNTIL 21 JUNE BALLET</p> <p>SWAN LAKE</p> <p>With Natalia Osipova</p> <p>Royal Opera House</p> <p>Website: www.roh.org.uk</p> <hr/> <p>1 JUNE CLASSICAL MUSIC</p> <p>BAYERISCHES STAATSORCHESTER</p> <p>Mahler 7th Symphony</p> <p>Barbican Hall</p> <p>Website: www.barbican.org.uk</p> <hr/> <p>2 - 8 JUNE EXHIBITION</p> <p>CABINET OF WONDERS,</p> <p>Private exhibition</p> <p>Shapers Run Books</p> <p>Website: www.flyingin.ru</p> <hr/> <p>2 JUNE CLASSICAL MUSIC, LITERATURE</p> <p>CHEKHOV'S GRAND PIANO</p> <p>The Seagull</p> <p>Croton Studios</p> <p>Website: www.crotonstudios.org.uk</p>	<p>3 JUNE CLASSICAL MUSIC</p> <p>I MUSICANTI</p> <p>Alexandra & the Russians</p> <p>Alexandra Harwood New York</p> <p>Website: www.sjpc.org.uk</p> <hr/> <p>5 JUNE CLASSICAL MUSIC</p> <p>YUJA WANG IN RECITAL</p> <p>Playing Chopin, Scriabin and Prokofiev</p> <p>Barbican Hall</p> <p>Website: www.barbican.org.uk</p> <hr/> <p>6 JUNE FILM SCREENING</p> <p>IS IT EASY TO BE YOUNG (1987)</p> <p>Kino Klassika</p> <p>Regent Street Cinema</p> <p>Website: www.regentstreetcinema.com</p> <hr/> <p>6 JUNE CLASSICAL MUSIC, LITERATURE</p> <p>WURTH PHILHARMONIC ORCHESTRA</p> <p>Second Piano Concerto</p> <p>Calogen Hall</p> <p>Website: www.calogenhall.com</p>
<p>6 JUNE TALKS AND EVENTS</p> <p>CAUCASUS ALL FREQUENCY</p> <p>In conversation with Mountains of Tanguis.</p> <p>Calvert22</p> <p>Website: www.calvert22.org</p> <hr/> <p>7 JUNE BOOKS</p> <p>THE 6TH PUSHKIN HOUSE ANNUAL BOOK PRIZE Award Ceremony & Dinner</p> <p>Pushkin House</p> <p>Website: www.pushkinhouse.org</p> <hr/> <p>8 JUNE MUSIC</p> <p>NOSTALGIC CABARET WITH ALEXIA MANKOVSKAYA</p> <p>Tavernacle Theatre Meeting Hill</p> <p>Website: www.tavernacle11.com</p> <hr/> <p>9 JUNE CLASSICAL MUSIC, LITERATURE</p> <p>ROYAL ORCHESTRAL SOCIETY</p> <p>Featuring vocal-Russian pianist Boris Gilburg</p> <p>St John's Smith Square</p> <p>Website: www.sjpc.org.uk</p>	<p>10 JUNE BALLET SCREENING</p> <p>BOLSHOI BALLET ON BRITISH CINEMA SCREENS Coppelia</p> <p>In cinemas across the country</p> <p>Pushkin House Music Salon</p> <p>Tobolsky And Chupin</p> <p>Pushkin House</p> <p>Website: www.pushkinhouse.org</p> <hr/> <p>10 JUNE CLASSICAL MUSIC</p> <p>PUSHKIN HOUSE MUSIC SALON</p> <p>Tobolsky And Chupin</p> <p>Pushkin House</p> <p>Website: www.pushkinhouse.org</p> <hr/> <p>11 JUNE TALKS AND EVENTS</p> <p>ARTEMY TROITSKY ON VIKTOR TSOY: NOSTALGIC Symbol or Future hero?</p> <p>Pushkin House</p> <p>Website: www.pushkinhouse.org</p> <hr/> <p>12 JUNE TALKS AND EVENTS</p> <p>RED CARD! GENDER AND SEXISM IN RUSSIAN FOOTBALL</p> <p>Pushkin House</p> <p>Website: www.pushkinhouse.org</p>

PRINT ADVERTISING SPACES AND RATES - 10 YEAR ANNIVERSARY EDITION

ADVERT	SIZE (w x h)	PRICE
Front cover	150 x 180 mm	£4100
Double page spread	300 x 180 mm	£2500
Full page	150 x 180 mm	£1500
Half page	136 x 77 mm (63 x 166 mm)	£750
Inside front / back cover	150 x 180 mm	£1900-1700
Back cover	150 x 180 mm	£2100
Captioned image on the contents page	124 x 87 mm	£500
Highlighted event	-	£350
Advertorial* (Article, interview or review)	Various	£1500-3500

*Advertorial - Prices may vary. Charges may apply for copy editing, design or image research if required.

*Price range £1500 - £3500. Please contact us for more information.



Sizes	Width	Height	Size	Width	Height	Size	Width	Height	Sizes	Width	Height	Full Spread:
Type	124mm	x	Area	136mm	x	Area	63mm	x	Type	276mm	x	Text running across the centre of
Bleed	156mm	x		77mm			166mm		Bleed	306mm	x	a spread should have an allowance
Trim	150mm	x							Trim	300mm	x	of 16mm (8mm per page).

Preferred file format is a PDF created and produced according to the latest pass4press standard (details available at www.pass4press.com)

- Resolution: 300dpi for all submitted images and files.
- CMYK or grayscale is the correct mode, never RGB; or LAB or embedded colour profiles (ie ICC profiles).
- No files with PMS colours or rich black. All spot colours must be converted to CMYK.
- OPI must never be included in the file(see advanced tab in Distiller).
- All ads must have position marks for non-bleed ads and trim and bleed marks for bleed ads. Trim marks should fall outside the bleed area.

Application files: Adobe InDesign, PhotoShop and Illustrator with all support files and fonts.

Pictures: TIFF, JPEG and EPS formats. Resolution should be 300dpi at the size to be published. Colour pictures should be saved as CMYK and mono pictures as greyscale.

OPTIONS AND VARIATIONS ARE NEGOTIABLE

HOW TO SUBMIT ARTWORK:

- Email (for files up to 10Mb only) to natasha@russianartandculture.com
- Dropbox

No liability can be accepted for these advertisements as to the layout or reproduction from the materials supplied. Additional charges may be applied, and, therefore, we suggest that advertisers should design the layout of their ads themselves to meet our ad requirements. Please, see the ad specifications on page 3 of this document.