

# RUSSIAN ART+CULTURE

ONLINE MEDIA PACK  
[www.russianartandculture.com](http://www.russianartandculture.com)

## THE WORLD NO. 1 PLATFORM FOR RUSSIAN ART+CULTURE

**RUSSIAN ART+CULTURE** was launched in 2011 as an independent English-language website covering all aspects of Russian and Eastern European culture and the arts.

Content is updated daily with listings of selected events from all over the world, exclusive interviews with world renowned professionals on the Russian cultural scene, reviews of the latest books, exhibitions and performances, research articles and opinion pieces as well as the latest reports on the Russian art market.

Contributors are among the best specialists in their field, among them Simon Hewitt, Ian Christie, and former RBCC Head, Stephen Dalziel.

The website regularly features interviews with prominent figures such as Natalia Osipova, Oscar Rabin, Erik Bulatov, Oleg Kulik, Piotr Pavlensky, Igor Tsukanov, Marat Guelman, Mikhail Baryshnikov, Maria Alexandrova, Katie Mitchell and Andrey Zvyagintsev to name but a few.

Russian Art+Culture created **RUSSIAN ART WEEK** in London – a bi-annual event that co-ordinates the leading auctions of Russian Art at Sotheby's, Christies, MacDougalls, Bruun Rasmussen and Bonhams with similar Russian-themed exhibitions and cultural events taking place in London. Tying these events together, Russian Art+Culture publishes a comprehensive **OFFICIAL RUSSIAN ART WEEK GUIDE** providing insight and coverage of the most important events and topics.

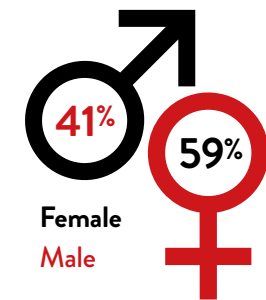
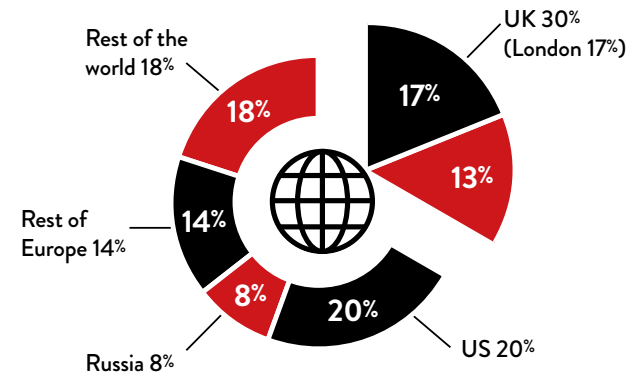
Russian Art+Culture regularly organises screenings, talks, book launches, exhibitions and private art tours and has been featured in The Times, Daily Telegraph, FT, The Art Newspaper, Huffington Post, and Blouin ArtInfo.

## OUTREACH OVER THE WORLD

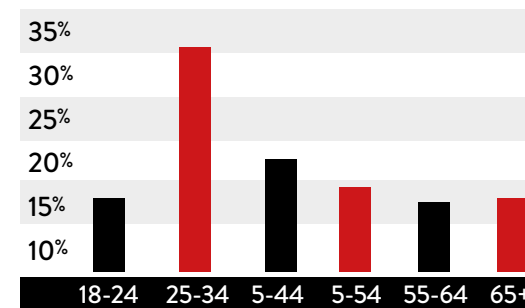
Russian Art+Culture is the most comprehensive and popular website for Russia and Eastern Europe related culture with a varied global outreach.

The website attracts 7,000 visitors monthly. Our readers age group being at its strongest in the 25-44 age range, with a proven interest in Russian art.

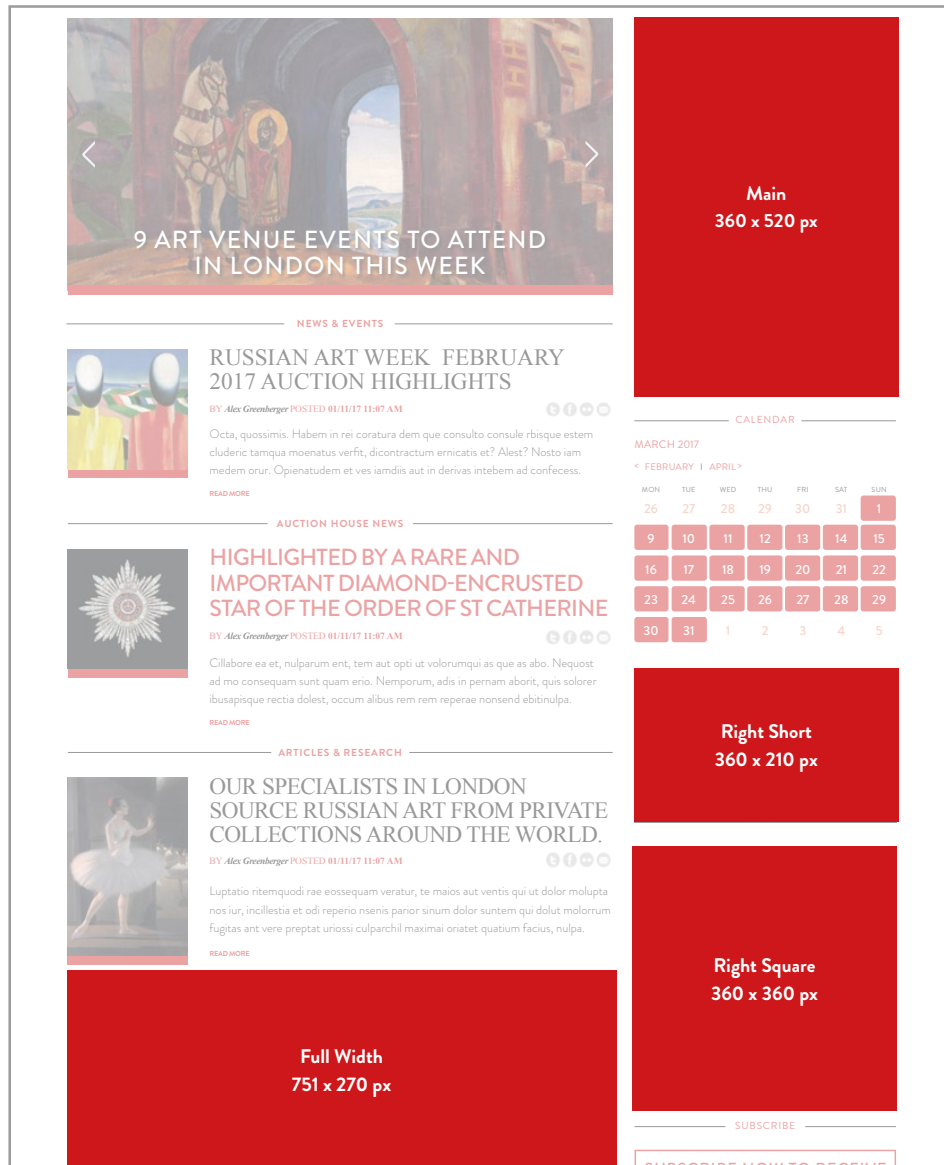
### WORLD AUDIENCE:



### AGE RANGE



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## DIGITAL ADVERTISING SPECIFICATIONS

- Resolution: no less than 72dpi for all submitted images and files
- JPEG and PNG formats
- Maximum file size is 100KB
- Please also submit your advert to fit mobile dimensions

## Advertising Options

Advert	1 Month	6 Months	12 Months
Main	£1,200	£5,600	£10,000
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Full Width	£700	£3,500	£5,500
Newsletter	£100 Per Newsletter		
Social Network	£100		
Advertorial	£300 - £1,000 Please contact us		

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**Right Short**  
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**Right Square**  
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## MOBILE & TABLET VERSION

**Banner**  
**600 x 400 px**  
 Included with website package  
 requires a separate file

**Weekly Newsletter:** Featured at the top of the weekly newsletter.

**Banner**  
**1200 x 200 px**  
 £100 per newsletter

OPTIONS AND VARIATIONS  
 ARE NEGOTIABLE.